

# Windesheim University of Applied Sciences



WINDESHEIM.COM

Zwolle and Almere, the Netherlands



# UNIVERSITY OF APPLIED SCIENCES

# Welcome to Windesheim

Windesheim is one of the Netherlands' top universities of applied sciences, with modern campuses in Zwolle and Almere. With well over 25,000 full-time and part-time students, Windesheim is one of the largest universities of applied sciences in the Netherlands.

> Windesheim is a dynamic community that brings people together to exchange knowledge and expertise. We seek to educate students who are fully qualified professionals ready to enter the international labour market. To this end, we constantly invest in educational innovation and student development.

Windesheim has a growing student population and is highly regarded by students, experts and employers. The two main independent annual studies about the Dutch higher education sector, 'Elsevier' and the 'Higher Education Selection Guide', rank us in their top three. One of our success factors is our personal approach: students work in small groups and each talent counts. Lecturers are not just teachers, but coaches as well. They challenge students to reflect, think critically and get the best out of themselves. We are geared to personalized education that meets the requirements of our students, the labour market and society at large. The foundation stones of our approach include competence-based learning and a personal development plan for every student. Windesheim's innovative and entrepreneurial approach, and our close collaboration with businesses and institutions, makes our knowledge immediately applicable. Gaining practical experience through internships is an integral part of our study programmes. In addition, an increasing number of both students and staff participate in a growing range of exchange programmes and international projects. This way of working empowers the professional field around Windesheim and our graduates.

We look forward to meeting you!

Henk Hagoort, Chairman of the Executive Board

#### EXCHANGE PROGRAMMES

Every year, hundreds of students from our 250 partner universities in 40 countries all over the world join us to participate in one of our exchange programmes. Similarly, Windesheim students go to our partners to expand their knowledge and skills. They are encouraged to experience a new country and new cultures. Besides students, we also exchange staff. This empowers our faculty to continuously present state-of-the-art knowledge to our students, and gives our students an international experience which is well received by their future employers.

We offer a broad range of English-taught exchange programmes and modules in the fields of business, engineering, ICT, health care & social work, teacher education and journalism. Exchange students will also get the opportunity to study elective topics, such as Dutch language and culture.

Windesheim has been awarded the Erasmus Charter for Higher Education (ECHE), which means that students and staff can take part in the Erasmus+ programme. We recognize credits awarded to students by Erasmus partners in other countries.

#### BACHELOR'S PROGRAMMES

Besides more than 50 Dutch BA programmes, we also offer a unique English-taught Bachelor's degree programme in Global Project and Change Management. This BBA programme prepares students for a position with international organizations that embrace sustainability and want to change the world. After graduating, students can start their career as project managers or advisors with international NGO's, governments or businesses aiming to introduce sustainable production. The programme is facilitated by Windesheim Honours College, a special section for talented and ambitious students.

# **Questions**?

The Windesheim International Office has close links with international offices of partner universities and is happy to help all international students with questions about:

- exchange programmes
- admission requirements
- visa support
- student facilities
- information about living in the Netherlands

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The second English-taught Bachelor's Degree programme is International Business (as of 2018). This BBA programme prepares students for a career in international trade (export, international marketing communication) and management. The curriculum includes intercultural management, international business management, marketing, finance, logistics, law, research and several languages. Important parts of the programme are an internship with an international company and doing projects for real businesses where students learn to apply the skills they have already learned.

#### RESEARCH

As well as providing study opportunities, Windesheim is an important research centre. We have several thriving research institutes focusing on a variety of themes. We specialize in hands-on, practice-based research, organized in close consultation with the professional field. Health care organizations, transport companies, governments, family businesses, ICT companies as well as technical businesses are among our clients. Some examples of topics we are currently working on: family business, ICT innovations in health care, obesity prevention, education and security and plastics technology.

## PROJECTS

Windesheim collaborates with international partner universities and companies in joint projects where our students learn to work in intercultural settings. For example:

- International Weeks on campus in the fields of business, health and engineering
- · Short-term exchanges with partner universities
- Long-term projects in the field of sustainability in developing countries
- Dutch-Korean collaboration between universities, companies and institutions in 'Living labs' on smart ageing.

#### Student facilities

Windesheim is a vibrant learning community. All over the Zwolle campus, where the majority of the international students will stay, there are areas for private study and for group work. We offer state-of-the-art facilities to our students, including student counselling, a media centre, intranet packed with news and information, a virtual learning environment, computer rooms, an audio-visual centre for borrowing laptops and AV equipment, a copy shop and a shop selling office supplies, sweets and gifts. Our students are impressed by our great sports facilities on campus: we have gyms, fitness rooms, a dojo for karate and judo, indoor football halls, a heated swimming pool and a climbing wall.

On our campus we have restaurants providing fresh food and drinks. Moreover, we have a sports café and our own Grand Café offering the highly appreciated Starbucks coffee.

A 'Dutch language' course is provided to all international students, so they can learn about the language and typical habits of the Dutch. And for those who are really going for the Dutch experience by riding a bike, we also have a bike repair shop on campus.

#### Accommodation

Windesheim provides housing for international students in student residences close to campus and to the city centre, where students can live and study together. We work in partnership with an independent housing association specialized in student housing, which lets suitable rooms at reasonable prices.

#### Student buddies

Windesheim helps international students get to know the city, the Windesheim campus and Dutch (student) society. Bachelor students start their programme with an introduction week with all new students, where they get to know each other, the facilities on the campus and all nice spots in the city. For exchange students we have a buddy programme (Students United in the Netherlands), including an introduction week, lots of social activities during their stay in the Netherlands and a personal mentor, who helps guide them through their new student life.

# International students about Windesheim

Maurice from Kenya: "The lecturers have different professional backgrounds and experiences and they challenge us with what they actually experience in the field; so they prepare us well for the future. With the experience of the teachers we get up-to-date concepts and ideas. Besides that we learn how to work on real problems in real projects, and how to come up with real solutions."

Flávia from Portugal: "I always felt supported at Windesheim. The International Office, the group of student mentors and my teachers made that I never felt lost. This University should feel really proud for the hospitality they give us. In addition, entrepreneurship and innovation are key here, which gave me the awesome opportunity to gain extra skills!"

Krizta from Romania: "Windesheim is like a big company and we students are really the customers, so they really treat us. What I find special is that you are offered a range of classes and that you can choose exactly what kind of classes you want to follow."

**Benjamin from France:** "The relationship between teachers and the students is really different. It's more equal, you can give your own opinion easily. In France there is more authority, you should wait before the teacher gives you the right to speak."

Lukas from Germany: "I like to do sports, and at Windesheim you have a lot of different opportunities to do sports. You can do basketball, football, hockey and they have a really, really nice gym."

Hyerim from Korea: "At Windesheim you can meet many people from all over the world. You are involved in many projects so you can learn how to work together as a team."



## THE NETHERLANDS

The Netherlands is a vibrant, multicultural country. The Dutch are open, tolerant and happy to chat, especially to people from abroad. Nearly everyone here speaks English and many people are proficient in other languages too. The Netherlands has a teaching and research culture in which freedom of expression, intellectual independence, curiosity and the right to question are paramount. The Netherlands is also known for the quality of its higher education, which delivers a highly-educated workforce to (inter)national industry, institutions and organizations. Dutch Universities of Applied Sciences have a practical approach, where problem-based learning, internships and project work for companies are important elements to prepare students for their future career.

#### Zwolle

Windesheim's main campus is based in Zwolle, a welcoming, lively city only one hour's drive from Amsterdam. The city is well known for its beautiful and cosy medieval city centre, with lots of cafés, restaurants, parks and shops. There are many cultural activities, including music and cultural festivals, theatre shows, movies, museums and a wide variety of sports events. Zwolle has reasonable prices for living expenses and once you've learned how to ride a bike, it's easy to get around. With a population of around 125,000, Zwolle is an important economic hub in the region.

#### Almere

Windesheim's newest venue (started in 2010, now 2700 students) is based in Almere, a modern and green city (200,000 inhabitants) in the fast-growing Amsterdam metropolitan area. Almere is a new town that was first built in 1976 (the newest city in the Netherlands), established between dikes, 4.5 metres below sea level. Windesheim is located in the middle of the bustling city centre, with all comforts and amenities like shops and cafés around the corner.

# O U R S T U D Y P R O G R A M M E S

# Exchange programmes\* Business:

- Doing Business in Europe
- Doing Business in the World
- Global Project and Change Management advanced level
- International Consultancy
- Managing Projects in a Globalized World

- International Business Studies
- Inclusive Smart Cities

## Health Care and Social Work:

- Addiction Studies
- Children and Media
- Innovations in an Intergenerational Society
- Nursing
- Engineering:
- All-round Designer
- Applied Mechanics
- · Operational Management in Industry

# CONTACT INFORMATION

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#### Visiting address:

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#### For questions about exchange programmes:

Windesheim International Office Phone: +31 88 469 97 77 Email: internationaloffice@windesheim.nl

#### For questions about the BBA programme of Global Project and Change Management:

Windesheim Honours College Phone: +31 88 469 84 00 Email: honourscollege@windesheim.nl

#### For all other questions:

Windesheim Information Centre Phone: +31 88 469 96 99 Email: info@windesheim.nl

- Process Optimization
- Simulation and Manufacturing using
- Automation, Robots and Technology
- Supply Chain Engineering

#### ICT:

- App Development
- Business Assignment-project
- Concept and Creation
- Entrepreneurship
- Games Programming
- IT Innovations
- Security Engineering
- Serious Gaming
- **Teacher Education:**
- Teacher Education for Primary and Secondary Schools

#### Journalism and Communication:

- Constructive Journalism (as of September 2018)
- September 2016)

\*Check our website for updates and more information.

## Bachelor's programmes

Windesheim offers the following English-taught Bachelor's degree programmes:

- Global Project and Change Management
- International Business (as of 2018)

In addition, our programme offerings include over 50 Dutch BA programmes in the fields of business, education, engineering, ICT, health care and social work, journalism and communication, sport and therapy.